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The Pineapple Pear



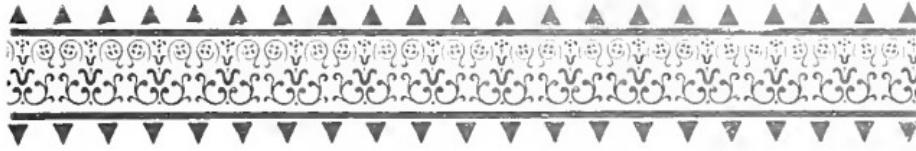
EVERY PEAR A FINANCIAL ASSET

EVERY TREE A TREASURE



Interior Nurseries

PERKINSTON. MISSISSIPPI





6 YEAR OLD PINEAPPLE PEAR ORCHARD IN FULL BLOOM AT
THE INTERIOR NURSERY CO.

The Blight-Proof Pineapple Pear



HIS PEAR is the surprise of the horticultural world. Among people informed as to fruit values, the pear is prized above all other fruits. It is a food and a luxury, a diet and a delicacy. Scientific experiments show that man could live on pears alone, for wrapped in its vitimized rind are all the food essentials of life.

In many European countries a pear and a loaf of bread constitute the daily ration of the masses, and a pear conserved delights the palate of the aristocratic epicure. In our own land the taste and demand for it

so far exceeds the supply that the price is on a parity with the rarest imported fruit.

California is the only state growing the pear commercially, and the pears of this far-famed state have filled more money boxes than her oranges and grapes. Until the discovery of the Pineapple pear it seemed California would never have competition, for the immense orchards of the south had been destroyed by fire-blight, a disease that proved fatal to the pear industry in the south, sweeping magnificent orchards with the destructive-ness of fire, causing a loss that could not be replaced and leaving an infection that could not be eradicated.



Growing among blighted Sand and Keifer pear trees and absolutely free of blight, was found a pear tree loaded with luscious fruit. Year after year the tree flourished and fruited, free of all disease and attaining a size never before seen in the pear family, viz: nine feet in circumference, and bearing over a hundred bushels of perfect fruit yearly. Such a paragon attracted wide attention. State horticultural experts came, saw and shouted:

"It was too wonderful to last,
"Just a novelty,—a sport.
"They would put it to the test."

They inoculated it with blight germs from the Sand pear. It did not spread. They repeated the ex-

periment, time and time again, but the sport proved to be immune, and the educated fruit men said "we have found it." A pear tree undiseased and undiseasable, and offering a sumptuous living for man and beast. As a tree it has the vigor and endurance of our Southern pine and the ripened pear has the odor of the tropic cone fruit, so it was called Pineapple pear, and the compound name desribingly fits it. Hardy as the pine, more valuable than the apple and as good as a pear.

Is it surprising that fruit men are screaming its worth? That orchardists are planting it by the acre? That the South is again laden with pear fragrance and beginning to cash in on an industry that enthuses and energises every thinker?



3 YEAR OLD PINEAPPLE PEAR TREE LANED WITH FRUIT



THE PINEAPPLE PEAR! EVERY TREE A TREASURE, AND EVERY PEAR A FINANCIAL ASSET

Interior Nurseries, Perkinson, Miss., are the original and outstanding propagators of this pear. We are the largest growers in the world and specialize on this pear. We have no other stock and cut every twig from our own bearing trees that are direct descendants of trees that are over 40 years old and today are full of life and vigor, and yielding from 60 to 75 bushels per tree, and have never had a vestige of disease. There are other nursery-men scattered over the country, who buy their wood from every twig peddler who offers wood for sale, and then call their trees Pineapple pear. There are pears in various parts of the South locally known as Sand, LeConte, Banana, Pound, Bull Nose, Alligator, etc., that are since the Pineapple pear became famous, being exploited as Pineapple pears.

A chameleon can change its color to suit its surroundings but it is always a skin game. Put this in your brain pan and let it permeate. You can't grow pears successfully unless you have a BLIGHT PROOF PEAR. There is only one, the Pineapple, and we have it. We have only this one variety and it never varies.

Now a few descriptive words. This pear is large, often weighing over a pound; it is a golden yellow flecked with bronze specks; is not woody and knotty like the Keifer, but is of uniform texture, sweet and juicy. It is a rapid grower; early and prolific bearer; trees at three years bearing freely, and at four to five years yielding fifteen to eighteen bushels to the tree. The fruit is unsurpassed in keeping qualities, having been shipped to Europe in bulk and arriving there in first class condition. There was a recent order from England for 100 cars and not a pear to supply the order.

The demand for it is practically universal. Canneries in all parts of the country are in the market for it and consumers everywhere are asking for it. It is

a nourishing, delicious, dependable food, and as fresh fruit, canned, pickled, preserved, dried, shredded, marmalade, salad, candied and jam has found favor wherever used. It sells readily on the tree at \$1.00 a bushel and thousands of acres of bearing trees could not supply the demand.

You say if that is true why does not everybody plant it and grow rich? Because some folks have the Missouri spirit and have not been shown. Some have been convinced and are getting rich. Digest this. Growers are getting from \$1.00 to \$1.40 net, a bushel, and 700 bushels an acre is not an unusual yield. Our appeal is this: Think and investigate; invest and celebrate. Be one of the profitable producers of our bountiful South.

HIGH ENDORSEMENT

The railways of the country give the Pineapple pear their official endorsement. The S. A. L., A. B. A., and other leading roads are not merely saying it is a good thing, but are putting their money back of it, thus encouraging farmers, in all territory served by them, to put out the Pineapple Pear on a commercial scale; vouching for its vigor, wonderful growth, early and constant bearing, unparalleled yields and certain sale at great profit.

WHAT GROWERS SAY OF THE PINEAPPLE PEAR

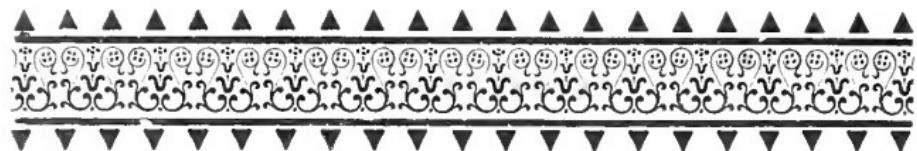
"They beat compound interest and are equal to a pension."

"An acre, in six year old Pineapple Pears, netted me \$800."

"I have ten acres, of four year old trees, for which I have been offered \$1,000 per acre. This land without the trees, could be bought for \$10,00 an acre."

"Plant Pineapple Pears as insurance. It doesn't cost as much and pays more."

"Put out an orchard of Pineapple Pears and watch its blooms turn to fruit and its fruit to dollars. I have



five acres, of poor sandy land, on which I have one hundred and thirty-five, five year old pineapple pear trees and I call it my diamond bed. It is making dollars while I sleep and will continue to make them when my sleep becomes eternal."

"My 43 year old Pineapple Pear tree has for the last ten years averaged 92 bushel a year and I have sold the pears at \$1.10 a bushel."

"My wife says that since the Pineapple Pears began to bear we have become a pair who bid fair to have an heir that will be a millionaire. Love and hope may make her expectations a little too great, but they will warrant clothing, schooling and a nest egg for triplets, at any rate."

If you want to "eat your cake and keep it too"

You have only this splendid thing to do:

PATRONIZE THE PINEYWOODS PAIR WHO HAVE
THE PINEAPPLE PEAR,

Trees that never blight, but always bear,
Fruit that has the money smell and is sure to sell,
And will give you a Prosperity Story to tell.

INTERIOR NURSERIES PERKINSTON, MISS.

J. S. WIMBERLY

LUMPKIN, GA.

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